



ASIF IMTIAZ

FREELANCE FINANCIAL WRITER

OBJECTIVE

As an experienced financial writer, I am looking to achieve excellence in market analytics and contribute in a manner that create value for my clients and help my readers to take sound investment decisions.

SKILLS & ABILITIES

Financial writing, business writing, blog writing, content strategy, SEO optimization

CONTACT

Web: www.asifimtiaz.com

Email: contact@asifimtiaz.com

EXPERIENCE

FINANCIAL WRITER, MITRE MEDIA, UNITED STATES

AUGUST 2017 – PRESENT

- Wrote a weekly market commentary about the U.S. economy for dividend.com
- Outlined major weekly corporate earnings and macroeconomic developments of the week
- Included a brief about political news affecting major U.S. indices, including Dow Jones, S&P 500, and NASDAQ composite

FINANCIAL WRITER, SHARK TRADERS, BRITISH VIRGIN ISLANDS

AUGUST 2015 – PRESENT

- Conducted market research regarding most trending companies in news for the week
- Wrote a weekly stock analysis report regarding a particular company and/or macroeconomic trend for publishing on the company blog and on SeekingAlpha.com as part of the company's content marketing strategy
- Consulted management about creating a content marketing strategy for business development

FINANCIAL WRITER, CLICKING MEDIA LTD, UNITED KINGDOM

JULY 2014 – PRESENT

- Prepared various market analytics articles for the company's web properties
- Wrote extensively about binary options trading opportunities
- Provided macroeconomic commentary regarding key fundamental events affecting the global foreign exchange market

FINANCIAL WRITER, PRIMEPAIR, ISRAEL

DECEMBER 2014 – JULY 2015

- Conducted extensive research regarding upcoming key macroeconomic events
- Selected a weekly global macro topic and wrote a weekly article to help management execute the content marketing strategy

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FOREIGN EXCHANGE CONSULTANT, THIRDBRAIN SA, SWITZERLAND

NOVEMBER 2013 – JULY 2015

- Provided in-depth market analysis regarding recent macroeconomic events effecting major currency pairs
- Prepared a daily currency market analysis report for ThirdBrain SA clients
- Consulted management about creating a content marketing strategy for business development

HEAD OF TRADING, THIRDBRAIN SA, SWITZERLAND

NOVEMBER 2012 – FEBRUARY 2013

As the Head of Trading, I worked full time and had the ultimate responsibility of the trading pool. My specific responsibilities included:

- Managing the trader's team
- Recruit traders and formulate HR Policy
- Developed training materials for company's traders and supervised training programs
- Conducted a weekly training session over Skype to improve performance of the trading pool
- Monitoring the automatic strategies inside its scope
- Improve the performance of the human based trading strategies
- Research about Technical and Fundamentals Aspects of Trading
- Multiply and diversify the provider platforms to increase the bottom line of the company

EXECUTIVE, HB CONSULTANTS LTD, BANGLADESH

APRIL 2012 – OCTOBER 2012

- Conducted market research for large Govt. Projects/Contracts for national/overseas development opportunities undertaken by international development agencies such as the World Bank, Asian Development Bank, DFID, USAID, and UNDP
- Played a functional role at the Business Development Department to gather intelligence on upcoming opportunities in development projects around Asia-Pacific region
- Developed lead, associative and joint venture arrangements regarding formation of contractual

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international consortium for national/overseas development projects

- Prepared & submitted quality EoI/project proposals for multi-million-dollar consulting opportunities
- Participated in the management of the company's national and international projects and programs and taking initiatives with regulatory and multi-lateral development organizations for implementation
- Maintained liaison with existing/potential clients and coordinate project implementation, for both public/private sectors
- Developed & implemented the annual marketing plan, marketing policy & strategy for the company's services

MANAGEMENT TRAINEE, HB CONSULTANTS LTD, BANGLADESH

NOVEMBER 2011 – MARCH 2012

- Helped the Business Development Department as a trainee
- Provided documentation support to the business development team
- Prepared EOIs and project proposals for team management
- Provided back-office support to on-going projects of the company

EDUCATION

SWINBURNE UNIVERSITY OF TECHNOLOGY – AUSTRALIA

2008 – 2012

Bachelor of Business in International Business (CGPA 3.49 out of 4.00)

SWINBURNE SCHOOL OF LANGUAGE AND FOUNDATION, MALAYSIA

2006 – 2007

Foundation in Business

GENERAL EDUCATIONAL DEVELOPMENT CERTIFICATE (K-12), UNITED STATES

2004 – 2006

U.S. High School Equivalency Certificate, Maine Department of Education